



# IMPACT AWARDS

## Souvenir Scholarship Ad Book Form

Group/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Please check the size ad that you would like to purchase

- \_\_\_\_\_ Full Page.....\$300.00
- \_\_\_\_\_ Half Page .....\$200.00
- \_\_\_\_\_ Quarter Page.....\$100.00
- \_\_\_\_\_ Eighth Page (Business Card).....\$50.00
- \_\_\_\_\_ Patron (Name Only).....\$25.00

All souvenir Book Pages are 8 ½ x 11 inches

Electronic Art is required to place in ad

Print Ready Ads

Publisher Preferred

All Ads are black and white

\*\*Additional fee of \$25 will be charged for creation of ads.

*Please attach a hard copy of the art along with this form. Please email the soft copy to Inger Kent at:*

*[theingershow@gmail.com](mailto:theingershow@gmail.com). **Deadline for Ads: FRIDAY, FEBRUARY 3, 2012***

\_\_\_\_\_ Hard Copy Attached

Signature: \_\_\_\_\_

Date \_\_\_\_\_ Check # \_\_\_\_\_

Amount: \_\_\_\_\_

\*Tax Exempt make checks out to DREF (Delta Research and Education Fund)

\*All others make checks payable to OCAC Delta Sigma Theta

**Mail checks to:**  
Delta Sigma Theta  
P.O. Box 6523  
Anaheim, CA 92816-0523

# IMPACT AWARDS

## *Sponsorship Levels*

### **PEARL \$5,000**

- 2012 Sponsor
- Name in scholarship advertising
- Name in scholarship recipient media releases
- 2 VIP Tables (20 Tickets) to the Impact Awards Luncheon
- 100% logo in Orange County Register "Thank You Ad" On Sunday, February 26, 2012
- Logo or name on event advertising (late December through January)
- Full Ad in Ad Book ( Inside Front Cover)
- Name in event collateral materials

### **MINERVA - \$2,500**

- 1 Table (10 tickets to the Impact Awards Luncheon)
- 50% Logo in Orange County Register "Thank You Ad" on Sunday, February 26, 2012
- Name in Media Releases
- Full Page Ad in Ad Booklet
- Name in event collateral materials

### **FORTITUDE - \$1,000**

- 1 Table of tickets to the IMPACT Awards
- ½ Page Ad in Ad Booklet
- Name in event collateral materials

Delta Sigma Theta Sorority, Inc.  
Orange County Alumnae Chapter  
*Committed to Sisterhood, Scholarship & Service*

November 19, 2011

Dear Potential Sponsor:

The Orange County Alumnae Chapter of Delta Sigma Theta Sorority, Inc., will host its ***First Annual Impact Awards on Saturday, February 25, 2012*** at the Marriott Anaheim Suites, Garden Grove, CA. The Impact Awards is a fundraiser for our scholarship programs. Six community heroes will be honored in the areas representing our five programmatic thrusts of Economic Development, Physical and Mental Health Awareness and Involvement, Educational Development, International Awareness and Involvement and Political Awareness & Involvement that positively ***impacts*** the under-served of Orange County. One other award will be a collective that honors a person with far reaching impact on all populations of our area.

***We need your support!*** Orange County Alumnae is a small chapter with a big vision. In order to make this event a success we are asking corporations and businesses with Orange County ties to partner with us as sponsors. We know that we are all stretched thin during these economic times and hope that you will find a sponsorship level that works for your company (see enclosure). **Corporate contributions are tax-deductible and will be directed through the Delta Research and Education Foundation (DREF). DREF is a 501 (c) (3) nonprofit tax-exempt corporation.**

Please join us in our efforts to secure a better future through the support of academic pursuits. Thank you for your time and consideration of our request. We look forward to your support.

**IMPACT: A Grain, A Pearl, A Person...The WORLD!**

Sincerely,

Inger M. Kent, 2012 IMPACT Awards Co-Chair

Joan Powell, 2012 IMPACT Awards Co-Chair

Enclosure

**Orange County Alumnae Chapter**  
PO Box 6523  
Anaheim, California 92816-0523  
E-Mail: [orangecountydst@ymail.com](mailto:orangecountydst@ymail.com)  
Web: [www.orangecountydst.com](http://www.orangecountydst.com)